

GRHHN Spotlight:

Erika Salters, Outreach Specialist



As GRHHN’s Outreach Specialist for the Care Management team, Erika works with high-risk members facing daunting challenges, but her positive mantra is simple and powerful.

“Each day my goal is to try to help one family from not losing a family member, and if I’ve done that, I’m ready to tackle the next challenge,” Erika said.

Erika works with community organizations to enroll individuals with serious and complex physical health, mental health and substance use disorders in the health home program. Both her work and family background provide a wealth of experience to help those in need.

Prior to GRHHN, Erika worked for Monroe County as a Child Support Examiner, assuring families receive the appropriate amount of child support. Prior to working at Monroe County, Erika worked for three years at Hillside in the Parents as Teachers program.

“I would work with the families and parent educators to assure the families had food, transportation, clothing and housing,” Erika said.

Erika’s personal life also provides a depth of knowledge when it comes to helping those in need and how to convey important health information.

“My father is a head pastor at church and historically in the black community the pastor is one of the most trusted sources of information. I know if we want to reach out and support the black community with good information on where to find support, we need to rely on them” Erika said.

Born and raised in Henrietta, Erika attended Monroe Community College and SUNY Brockport, graduating with a Bachelor’s degree in African-American studies and English Literature. She’s currently pursuing her Master’s in Liberal Studies from Brockport.

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